

Scalable Production for Brands + Startups

What's your Plan?



EXPERIENTIAL MARKETING

CREATIVE SERVICES

VIDEO + POST PRODUCTION

PRODUCTION OPERATIONS

HEALTH + SAFETY

EXPERIENTIAL MARKETING

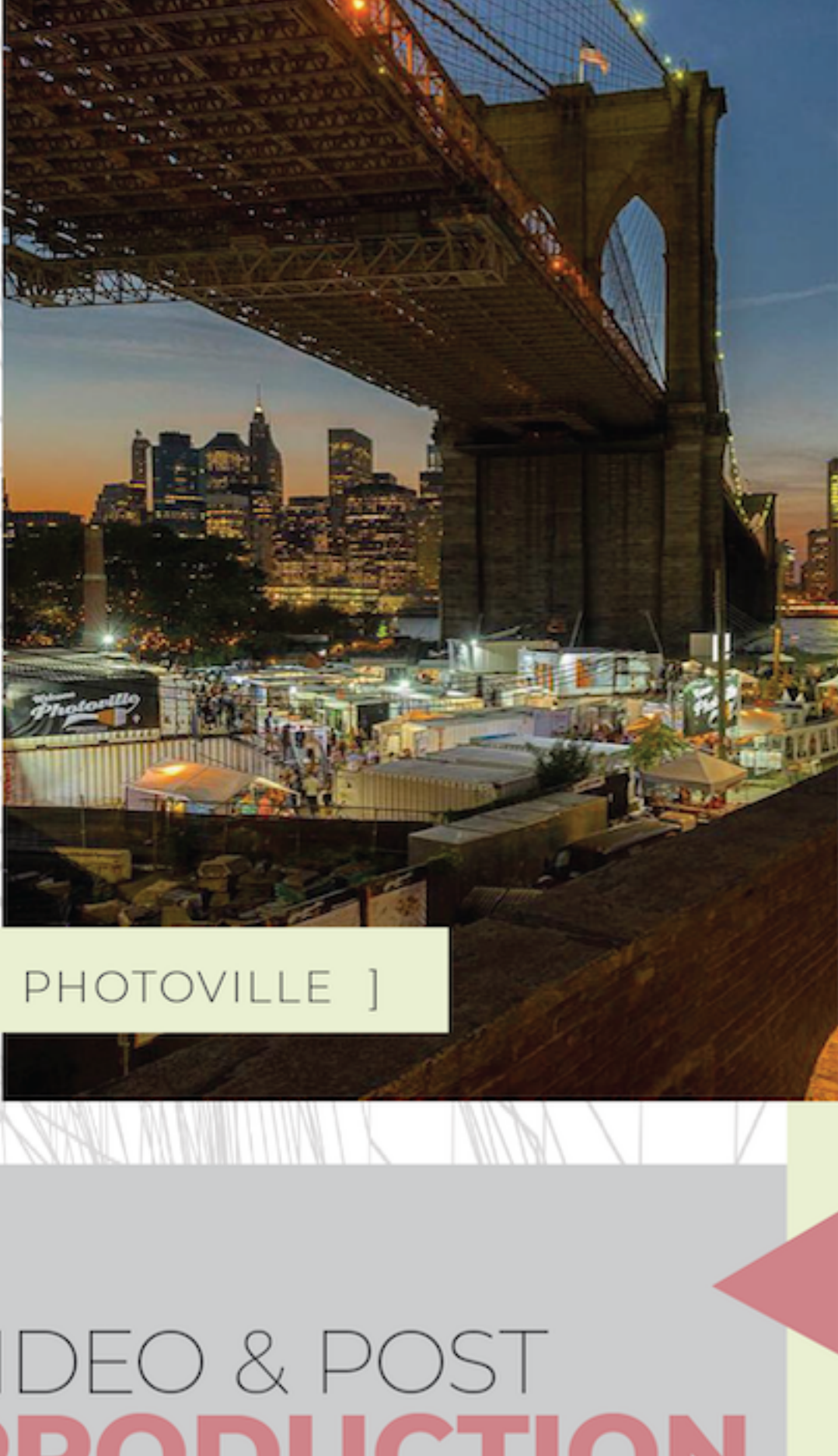
- Festivals
- Retail Activations
- Public Art
- Immersive Environments
- Product Launches
- Sponsor Activations
- Brand Activations

KEY SERVICES:

- Program Management
- Artistic Direction + A&R
- Experience Design + Strategy
- Venue Sourcing + Selection
- Planning + Logistics
- Site Planning
- Location Management
- Show Services



[NERF ULTRA-ONE]



[PHOTOVILLE]

CREATIVE SERVICES

- Immersive Environment Design + Production
- Projection Mapping
- Web + Mobile AR
- Virtual Production + XR
- Augmented Reality + Interactive Technology
- Digital + Mobile Products
- Interactive Retail Installs

KEY SERVICES:

- Creative Strategy
- Mixed Reality Workflows
- Interactive Programming
- Artist Collaborations
- Creative Direction
- Hardware Resourcing + R&D

VIDEO & POST PRODUCTION

- Pre-Visualization
- Livestreaming
- Scenic Design
- Studio Pretapes
- Location Shoots
- Virtual Stage Production
- Motion + Performance Capture
- Drone Ops + Site Scanning

KEY SERVICES:

- Production Coordination
- Producing
- Editorial + Motion Graphics
- Visual Effects
- Sound Design + Mixing
- Finishing



[ZSCALER]



[CELINE]

PRODUCTION OPERATIONS

- Live
- Video
- Integrated/Digital
- Full Service Campaigns
- Technical

KEY SERVICES:

- AV Spec + Design
- Technical Direction
- Site Planning
- Site Management
- Agency Resourcing + Staffing
- Tour Management
- Logistics

HEALTH & SAFETY MANAGEMENT

- Safety Planning
- Local Permitting + Compliance
- Security
- Health Officers

KEY SERVICES:

- Executive Protection + Site Security Protocols
- Risk Assessment + Written Guidelines
- Contingency Planning
- On-Site Access
- Healthcare Staffing
- Traffic Management
- Crowd Safety
- Wellness Zones + Mother's Rooms



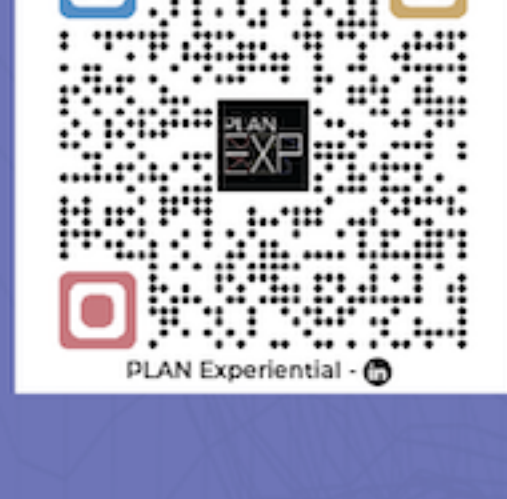
[BROADWAY SJ]

Thank You!

Let's Stay In Touch:



Rafael Cubela - @



PLAN Experiential - @



PLAN Experiential - @ Colendy